



News Release
FOR IMMEDIATE RELEASE
November 29, 2012

**Record Turnout of Stockholders and Suppliers Highlights
2012 VIPAR Heavy Duty Annual Business Conference**

Crystal Lake, IL – A record number of stockholders and suppliers participated in the 2012 **VIPAR Heavy Duty** Annual Business Conference at the Marco Island (Fla.) Marriott from October 21-26. Over 90 percent of VIPAR Heavy Duty stockholders/distributors from the U.S., Canada and Mexico attended the event that included educational seminars, a tradeshow, an annual stockholder meeting, and one-on-one meetings with over 110 supplier partners.

The conference was highlighted by a well received inspirational message from Pro Football Hall of Fame inductee Terry Bradshaw, a four-time Super Bowl champion quarterback for the Pittsburgh Steelers and a well-known broadcaster on *Fox NFL Sunday*.

The conference was conducted under the theme "Connected," which represents the strong relationships between VIPAR Heavy Duty stockholders, supplier partners and customers.

"With the heavy-duty aftermarket continuing to show positive signs, those who attended our conference were upbeat about the marketplace moving forward," said Steve Crowley, president and CEO, VIPAR Heavy Duty. "As a result they are making aggressive plans to expand business, which is good news for everyone in the heavy duty market."

The 2012 VIPAR Heavy Duty Annual Business Conference included a general session for distributors. Several value-added sessions were held on VIPAR Heavy Duty's strategic direction, a session on competitive distribution strategies, a profile of the commercial vehicle market and a distributor profitability session.

VIPAR Heavy Duty's 2013 Annual Business Conference will be held October 20-25 at the Marco Island Marriott Resort in Marco Island, Fla.

For more information on VIPAR Heavy Duty, visit www.vipar.com or e-mail: info@vipar.com.

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Scan here for more information on VIPAR Heavy Duty:

Image attached: Terry Bradshaw Picture



About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit www.vipar.com.

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